

SOUVENIR *ME*

A Digital Platform



By SEE YOU AGAIN (00001)
www.seeyouagain-ubon.com

SEE YOU
AGAIN



SEE YOU AGAIN Co.Ltd. (00001)

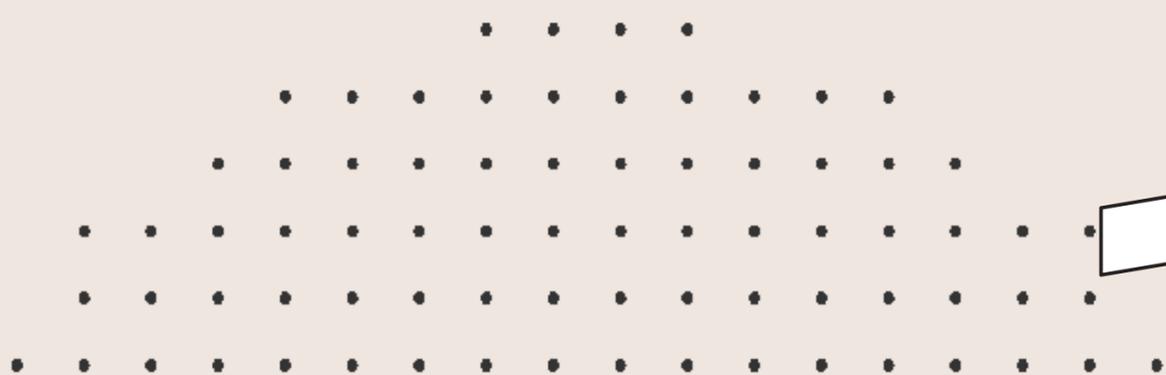
244 UBON-TRAKAN ROAD,
NAI MUEANG SUBDISTRICT,
MUEANG UBON RATCHATHANI DISTRICT,
UBON RATCHATHANI 34000

TAT LICENSE 11/08310

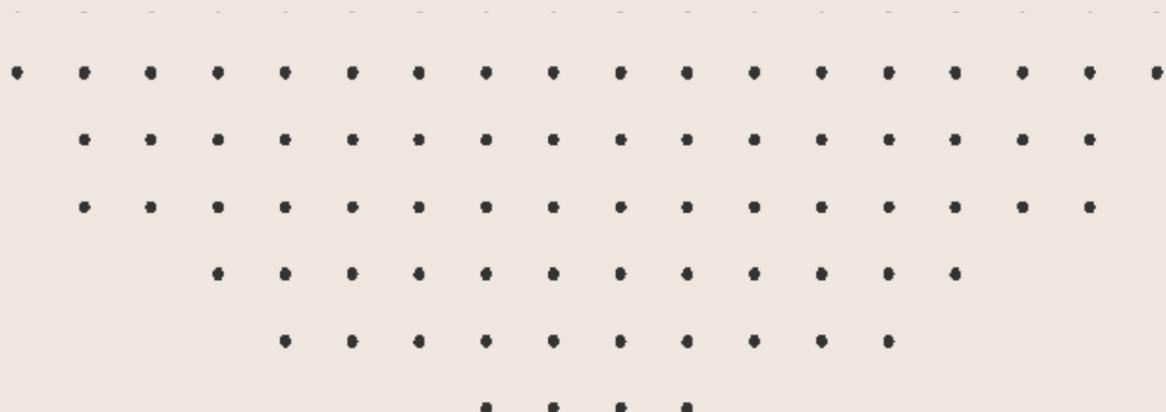
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WHY UBON RATCHATHANI ?



Mostly, tourists know only about Mhooyor & foods. They don't have much information about souvenirs in Ubon.



More valued souvenirs are not well known.

Identity.

Produced locally.

Unique souvenirs.

Compact Size.

By local workers.

WHAT DOES IT MEAN, SOUVENIR?



WHAT KIND OF SOUVENIR?

Craft & Decorations.

Costume & Jewelry.

Basketry Crafts.

Art, Sculpture & etc.

Food & Preserved Food.

SHOPPING AND DELIVERY



Online souvenir platform
and delivery
24/7.



You have more time for
travel. Stress free! Bye bye
last minute shopping!

A DIGITAL PLATFORM

No.1



Souvenir Me is the first digital platform for online souvenir delivery in Ubon Ratchathani

Buy More



On this platform, you can buy lots of products from local producers of Ubon Ratchathani

Comfort



This platform will help travelers to say goodbye to last-minute shopping

No Limit



For local producers, you can enjoy your 24 hours a day display without a rental fee

▶▶▶ Time, is limited for tourists.

▶▶▶ Distance, the tours are far away from the shop.

▶▶▶ Convenience, offline shops don't deliver souvenir.

▶▶▶ Tourists want more shops and more variety of souvenirs.

▶▶▶ In general, visitors lack information about the products to buy in Ubon Ratchathanimore



PROBLEMS

We provide a single portal which you can access a variety of different souvenirs in Ubon and deliver to wherever you want.

PRODUCT

- Website
- Apple App Store.
- Google Play Store.



SOLUTIONS

SAVE TIME + SAVE MONEY



By using Souvenir Me, travelers can spend more time on tour programme without time constrain of shopping

Souvenir Me will help you to shop a variety of products from reliable producers with a good price from all over Ubon Ratchathani

While local producers can also expand their markets to potential customers throughout this channel



SOLUTIONS

A digital platform where users can buy souvenirs
and we deliver directly.



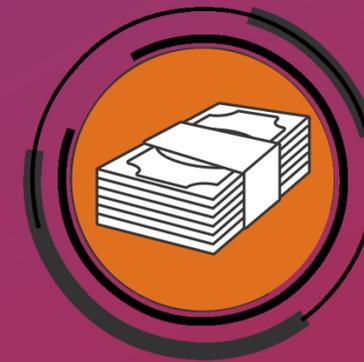
SAVE TIME



SAVE MONEY



COMPARE
PRICES &
PRODUCTS



MAKE MONEY



SUPPORT
LOCAL
PRODUCTS



DELIVERY

TO YOUR LOCATION

ARIPORT

TRAIN STATION

ANY HOTEL

BUS STATION

ANY LOCATION



PRODUCT



- The payments will be done online / Or at spot.
- Delivery free for 10 km.
(Further: 10-20 Baht/Km.)
- Before the trip starts, buyers can request for products needed. Shops can offer and give invoices.
- Retail & Wholesale

PRODUCT

MORE VALUABLE?



1

Telling Story,
VDO telling
story, legend
shop,
professional
producer.



2

Selective from
national prized,
more luxury



3

Guarantee from
team platform.



4

Cusotmer
testimonials
recomended by
Ubon local
producers

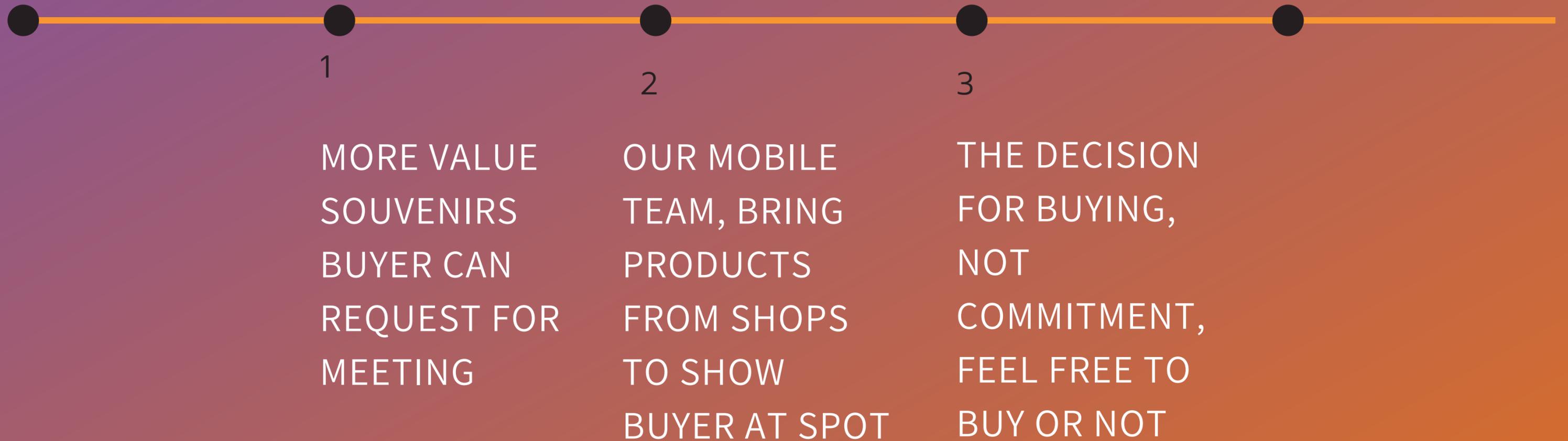


5

100%
satisfaction
guarantee.
Refund money

PRODUCT

IF BUYERS WANT TO SEE THE PRODUCTS BEFORE BUYING?



MARKET SIZE

- 1,514,815 Tourists
- 1,238,474 Excursionists
- Average length of stay of tourists: 2 Days
- 1,219.98 Bath Average money usage baht/person/day)
- 6,049.39 (Mil. Baht) Tourism receipt

Source: Department of Tourism

Accommodation, Room, Visitor and Tourism Receipt by Province of Northeastern Region: 2016

MARKET SIZE

- and in 2018, the number of visitors has reached 3.2 million and almost 8,000 million baths of expenditure.
- Apparently, it shows the increasing market size of tourism in Ubon Ratchathani



MARKET VALIDATION



Grab Delivery Users

100,000+



Online Shops

400+

BUSINESS MODEL



We take a 20% commission from each transaction.

Tha Nai Dang: Chinese
sausage

(ร้านกุนเชียงทนายแดง)

COMPETITORS

OFFLINE

MaehaiMooyor (หมูยอแมฮาย)



Thai silk women's
development Group
(ร้าน พัฒนาสตรีผ้าไทย)

Tong Nueng: Pork sausage at
Ubon Bus Terminal
(หมูยอตองหนึ่ง)

Na Ubon: Ubon Souvenir
(ณ อุบล ของ ฝากเมืองอุบล)

COMPETITORS

ONLINE



0 Competitor for market place.



TEAM



Netnapa Kaewsangtham (Rin)

Manager SEE YOU AGAIN Co.,Ltd.

Bachelor's degree in MASS COMMUNICATION
(JC, Thammasat 2543)

Master in Buddhism (Mahachulalongkorn 2550)

Founder

www.seeyouagain-europe.com

(Private tour for Thai travelers)

TEAM



Suphavas Varamali (Bic)

BA in Economics (Thammasat University, 2538)

MBA in Marketing Management

(University of Exeter, UK. 2541)

Marketing Consultant,

Big Brothers Consulting & Services Co.Ltd.

TEAM



Dr. Kittti Jayangakula (Knui)

LL.B. in Law (Thammasat University, 2540)

LL.M. in International Law (Chulalongkorn University, 2545)

LL.M. in International Human Rights Law
(Lund University, Sweden, 2553)

J.S.D. in Law (Chulalongkorn University, 2562)

Legal Consultant,

Big Brothers Consulting & Services Co.Ltd.



We are looking for
1,000,000 Baht
investment for 12
months to set up the
platform



To sales 5,400,000
Baht/year 2022



To have 10,800
orders/year 2022

FINANCIAL

TO GAIN 1,080,000 BATH PROFIT ON YEAR 2022

depa DIGITAL THAILAND

will take

15 %

**Investment Proportion
of the company (00001 branch)**

COMPETITIVE ADVANTAGE

- The first Online Souvenir Shop in Ubon.
- Offline Shops can join our online system.
- No rental cost for shops.
- More local products from local people and handcraft from artists. More variety of souvenirs. Buyers can compare more shops and easily use by searching by categories. Shop users can create profiles to promote their products.
- We provide both retail and wholesale.

PLATFORM

Souvenir Me will not only increase the market size of the local commerce but also promote tourism industry in Ubon Ratchathani



MATCHING



Investment proportion
30% = 1,000,000 Baht)



depa DIGITAL THAILAND
will take 15 % Investment
Proportion of the company
only for the 00001 branch.



We suggest to open a new
company separately.



Our digital platform support
at least 100 local brands.
When you support a local
business
you're supporting a dream.

บริษัท ซี ยู อะเกน จำกัด (00001)

เที่ยวอุบลราชธานี รอบนี้ ไม่พลาด ของฝาก!

www.seeyouagain-ubon.com